MovementForward, Inc. (MFI), is an inclusive, intergenerational and multiracial social change organization working to address some of the most challenging societal issues of the 21st century through technology, coalition-building, creativity, innovation and a commitment to actionable solutions.

Founded in 2015 by emerging faith leaders in Atlanta, Georgia, MFI provides this generation of Americans a conciliatory voice to offer solution-focused programs, forums for education and empowerment, issue-oriented advocacy, targeted public policy campaigns and other specialized initiatives to protect, advance and promote civil and human rights.

Our goal is racial reconciliation, economic equity, educational parity, political and cultural development, and one standard of justice that transcends the particularities of race, class, religion, gender identity, and sexual orientation.
OUR MISSION

MovementForward, Inc.’s mission is to finish the work of building the "Beloved Community" envisioned by Dr. Martin Luther King, Jr. by providing true “Kingian” advocacy via another generation of change agents who are committed to the peaceful, nonviolent tradition of social activism. MFI’s goal is to engage people of every race, class, professional sector and ideology in the continuing struggle for social justice, peace and equality.
OUR VISION

“This organization is taking the important work of the Civil Rights Movement and moving it forward. Forward into new generations and dimensions. Forward into a technological and digital age. Forward into shared ownership by all segments of society. Forward out of traditional optics, descriptions, definitions and divisions that thwart cohesiveness around people’s shared values. Forward into an era where executives and students and celebrities and everyday citizens alike will all view themselves as advocates for positive social change. The global "Beloved Community" that Dr. Martin Luther King, Jr. envisioned where true freedom, justice, equality and peace abound for all is in fact possible. That possibility will become reality when people of good will of every race, ethnicity, class and faith perspective, and in every professional sector, have the courage to work cooperatively to Move Dr. King's vision, Forward. This is our vision for MovementForward, Inc.”

The Reverend Markel Hutchins, President & CEO
MovementForward, Incorporated (MFI) is a continuum of the social change linage that emanates from the leadership of the generation of nonviolent advocates that served on the front lines of democracy during the American Civil Rights Movement of the 1950’s and 1960’s.

Amidst passionate and seemingly divisive public outcries that erupted following the controversial deaths of Trayvon Martin, Michael Brown, Eric Garner, Sandra Bland, Walter Scott, Freddie Gray, Tamir Rice, and nine members of a historic African Methodist Episcopal church in Charleston, South Carolina, MFI was created as a contemporary vehicle to unite people in the continuing fight for equality.
On February 15, 2015, 58th anniversary of the day Dr. Martin Luther King, Jr.’s Southern Christian Leadership Conference was formed in 1957, twelve respected young clergymen, all under forty (40) years old, co-hosted MFI's initial meeting in the basement of Atlanta's historic Mount Olive Baptist Church with noted next generation human and civil rights leader, Reverend Markel Hutchins, who is also under 40. The intergenerational gathering attracted dozens of seasoned faith leaders including civil rights icon U.S. Representative John Lewis; celebrated scholar, theologian and collegiate administrator Dr. Robert Michael Franklin; and renowned Atlanta pastor and iconic activist, Reverend Dr. Gerald Durley.

On April 9, 2015, 47th anniversary of Dr. King's funeral, a diverse group of clergy, business, political, civic and student leaders gathered at Atlanta's tony Commerce Club to formally announce the launch of MFI during a news conference hosted by the Atlanta Press Club. That day, MovementForward, Inc. was incorporated in the state of Georgia as a nonprofit corporation. On October 13, 2015, MovementForward, Inc. was designated a 501(c)3 public charity by the Internal Revenue Service.
One Congregation
One Precinct
Initiative
INFLUENTIAL LAW ENFORCEMENT LEADERS IN GEORGIA

“I don’t recall in my 35 years of law enforcement service here in Georgia that I can recall a group [of law enforcement executive and religious leaders] meeting together like this. I believe this is a historic gathering.”

(speaking at MovementForward, Incorporated’s July 7, 2016 official launch of the One Congregation One Precinct at the Jimmy Carter Presidential Center in Atlanta)

Dunwoody Police Chief Billy Grogan
President, Georgia Association of Chiefs of Police

“Thank you for bringing us together Rev. Hutchins... I think it’s so critical for us to not just react on what we see, but make sure that you look at what’s happening in your own community... That’s what this [OneCOP] program is about.”

(speaking at MovementForward, Incorporated’s July 7, 2016 official launch of the One Congregation One Precinct at the Jimmy Carter Presidential Center in Atlanta)

former Atlanta Police Chief George Turner (recently retired)
Immediate Past President, Georgia Association of Chiefs of Police
INFLUENTIAL LAW ENFORCEMENT LEADERS IN GEORGIA

“We have to show that when there are questions, that we are not afraid of looking for the answers and sometimes the answers are not going to be pleasant to us but working with faith leaders will allow this to be done in a meaningful and productive way.”

(speaking at MovementForward, Incorporated’s July 7, 2016 official launch of the One Congregation One Precinct at the Jimmy Carter Presidential Center in Atlanta)

The Honorable Ted Jackson (D)
Sheriff of Fulton County, Georgia and
Retired Special Agent-in-Charge of the Atlanta FBI Field Office

“As the elected sheriff of the most diverse county in the state of Georgia and in the southeastern United States, I am extremely concerned about the tensions between law enforcement officers and diverse communities that we are witnessing around the nation. The One Congregation One Precinct initiative is the only solution-focused program I’ve seen that is dealing with what we are facing in America today and we are excited to be a part of it.”

The Honorable Butch Conway (R)
Sheriff of Gwinnett County, Georgia
INFLUENTIAL LAW ENFORCEMENT LEADERS IN GEORGIA

“I am really pleased to see public safety officers and members of the Atlanta community come together to talk openly about potential problems before they become serious problems.”

(Attending the June 13, 2015 MovementForward, Inc./One Congregation One Precinct town hall event at Morehouse College in Atlanta)

David J. Holway
National President, International Brotherhood of Police Officers (IBPO)

“One Congregation One Precinct is on the cusp of pioneering perhaps the most significant community policing initiative in recent American history. As incoming National President of the National Organization of Black Law Enforcement Executives, I look forward to continuing to partner with MovementForward and the OneCOP initiative on a national scale.”

Chief Clarence Cox
National President-elect, National Organization of Black Law Enforcement Executives (NOBLE)
INFLUENTIAL LAW ENFORCEMENT LEADERS IN GEORGIA

“The leadership that MovementForward is offering with the One Congregation One Precinct project is sorely needed in Georgia and across this country. As Executive Director of the official State agency that trains, licenses and certifies all peace officers in Georgia, I intend to do all I can do to advance this wonderful program.”

The Honorable Ken Vance
Executive Director, Georgia Peace Officers Standards and Training Council (GA-POST)
MovementForward, Inc. (MFI) is implementing the One Congregation One Precinct (OneCOP) initiative in the Atlanta Metro Region and nationally. This detailed program narrative outlines the two-year plan of action to do so. MFI is actively seeking charitable corporate, foundation, governmental and individual partners in this groundbreaking community policing movement.

The OneCOP model is a proactive rather than reactive approach to stemming the tide of community division around police-involved shootings as well as violence and crime in local communities. The program's structure is based on a partnership of faith-based institutions with law enforcement agencies with the goal of uniting the resources of churches, synagogues, mosques, temples and other houses of worship with local policing agencies to improve public safety and strengthen community relations. **This is not a religious or sectarian program.** OneCOP’s tenants are built around the six community policing pillars of the United States President's new Task Force on 21st Century Policing.

With public and private sector partners, MFI will convene police, community and faith leaders in large scale events in targeted areas to garner support for the OneCOP principles and design. Once commitment is established, the organization will use mapping and other software to partner congregations with police officers at the local level. Partners will engage in a variety of activities ranging from congregations ‘adopting’ a patrol officer and holding appreciation events, to the police department conducting public safety briefings around criminal activity in a given area.
Unique to this program will be the development and deployment of the OneCOP (Congregation One Precinct) app, a new mobile application and social media platform. OneCOP will use mapping technology and link with social media venues (Facebook, Twitter, Instagram) to serve as a communication tool across the congregation and policing partnerships.

The OneCOP program has started implementation in the city of Atlanta and throughout the Atlanta Metro area with high level commitment from the United States Attorney - Northern District of Georgia, law enforcement agencies, national fraternal and other advocacy organizations. More than ninety (90%) percent of ALL police and sheriffs’ departments in the Atlanta Metro Region are currently involved and engaged with this project. OneCOP will be implemented in Atlanta and the seven (7) surrounding counties, as well as in the cities of Durham, North Carolina and Montgomery, Alabama later during Year One (June 2016 – Sept. 2017). This program will expand to at least nine additional cities/markets across the country by the end of Year Two (Oct. 2017 – Sept. 2018).

Funding from various sources will be used to support personnel costs, development, deployment and maintenance of the software platform, travel and meeting costs, and supplies for local and expansion events. Multifaceted approaches will be used to evaluate the program's effectiveness in reaching its goals and related objectives including community and law enforcement surveys, documentation of expansion efforts and the monitoring of the targeted communities’ responses immediately following a high profile controversy.
The following Metro Atlanta police and sheriffs’ departments are committed to and engaged with OneCOP:

Fulton County Sheriff’s Office
Marietta Police Department
Clayton County Sheriff’s Office
Kennesaw Police Department
Cobb County Sheriff’s Office
Smyrna Police Department
DeKalb County Sheriff’s Office
Powder Springs Police Department
Gwinnett County Sheriff’s Office
Acworth Police Department
Henry County Sheriff’s Office
Austell Police Department
Rockdale County Sheriff’s Office
Duluth Police Department
Atlanta Police Department
Lawrenceville Police Department
Clayton County Police Department
Lilburn Police Department
Cobb County Police Department
Loganville Police Department
DeKalb County Police Department
Norcross Police Department
Gwinnett County Police Department
Snellville Police Department
Fulton County Police Department
Suwanee Police Department
Henry County Police Department
Buford Police Department
Jonesboro Police Department
Alpharetta Police Department
Riverdale Police Department
Roswell Police Department
Morrow Police Department
Sandy Springs Police Department
Forest Park Police Department
Johns Creek Police Department
Lovejoy Police Department
Fairburn Police Department
Lake City Police Department
Union City Police Department
Lithonia Police Department
College Park Police Department
Stone Mountain Police Department
Palmetto Police Department
Chamblee Police Department
Locust Grove Police Department
Doraville Police Department
McDonough Police Department
Dunwoody Police Department
Conyers Police Department
1. Outcome identification and justification

Gang Ordered Murder of Infant in DeKalb…Veteran Fulton Detective Ambushed…Kathryn Johnston… Nicholas Thomas…Ariston Waiters…Anthony Hill… these are just a few high profile incidents involving law enforcement and civilians with tragic outcomes across the Atlanta Metro Region. Nearly every day the media highlights another community, another event nationally. Charlotte, NC…Tulsa, OK…Dallas, TX…Baton Rouge, LA…Aurora, CO…Phoenix, AZ…Baltimore, MD…New York City… North Charleston, SC. Tension, division, distrust rises as the aftermath of these events results in violent protests, business looting, citizen arrests and neighborhoods damaged. The effects of police involved shootings have polarized communities across the country. What is just? Who is held accountable? When will the tensions cease? These are questions on the minds of citizens and law enforcement alike.

The Atlanta Metro Region is a microcosm of the events occurring nationally. From the infamous 2006 police shooting of 92-year old Kathryn Johnston in a botched drug raid that resulted in the imprisonment of several Atlanta officers, to the 2016 brutal murder of veteran officer Fulton County Major Greg Barney while attempting to serve an arrest warrant, the mutual anxieties felt between Atlanta area officers and community members are volatile. Notably, police-involved incidents have plagued each of the jurisdictions targeted in this prospectus resulting in mounting pressures that need to be cohesively addressed.
An Atlanta Journal-Constitution journalistic investigation conducted last year found that nearly half of the more than 175 Georgians shot and killed by police since 2010 were either unarmed, shot in the back or both. This fact alone has caused inordinate division between police and citizens. Since the beginning of 2015 alone, each of the initial eight (8) major areas/jurisdictions targeted in this narrative found themselves embroiled in widely-publicized controversies involving diverse people ranging from teenagers to senior citizens including: Atlanta police fatal shooting of 18-year-old Darius Smith in November 2015. Shooting of 26-year-old Domenic Callaway by a Clayton County police officer in September 2015. Cobb County police fatal shooting of 23-year-old Nicholas Thomas in March 2015. DeKalb County police fatal shooting of 27-year-old deranged, naked and un-armed Air Force veteran Anthony Hill in March 2015. Ambush style murder of 48-year-old Fulton County police detective Terence Green in March 2015. Gwinnett County police shooting of 72-year-old Joseph Roy in May 2015. Public accusations of nepotism swirled in July 2015 after electronic pornography and child exploitation were dismissed against a former Henry County sheriff’s captain despite his precipitating arrest in a regional sex sting. Questions arose following a February 2016 high speed chase and subsequent officer-involved shooting by Rockdale County sheriff’s deputies.
Each of the aforementioned scenarios resulted in some form of public protest. These are but a few of the dozens of divisive situations that Atlanta and its metro area have faced in recent years, collectively resulting in “powder keg” tensions in one of the nation’s most important metropolises. All the while, according to statistics from the Atlanta Police Department, the murder rate in Atlanta has increased 12% over the past two years. The Brennan Center for Justice reports that violent crime also rose in the nation's 30 largest cities.

A catalyst must be in place to prevent communities and law enforcement from being divided, to build trust, to reflect community values, and serve as a collective partnership of police and community leaders. Such a catalyst should strongly reflect the six pillars of the United States President’s Task Force on 21st Century Policing - Building Trust and Legitimacy; Policy and Oversight; Technology and Social Media; Community Policing and Crime Reduction; Training and Education; Officer Wellness and Safety. The MovementForward, Inc., One Congregation One Precinct (OneCOP) initiative is this catalyst.

The OneCOP initiative was initially conceptualized in 2009 as a short term project following a rash of high-profile crimes in the metro Atlanta area. With an understanding that law enforcement could not and should not address crime and violence alone, faith leaders embraced the opportunity to coalesce and act in unison.
with police to solve those specific crimes. An initial meeting was held at the Atlanta Police Department headquarters in response to the murder of Spelman College Student Jasmine Lynn and numerous other widely publicized crimes that preceded. Every police chief from the county departments surrounding the city of Atlanta, in addition to prominent clergy from the metropolitan area, met to collectively discuss strategies to reduce the violence, public fears and tension. Several press events were convened, a confidential telephone tip line was established, and law enforcement days at numerous churches were held.

Six years later, in 2015, communities across the nation were reacting to various police and vigilante shootings through riots, protests, and other disturbances. Requesting a seat at the table to co-produce public safety with police agencies, community stakeholders have made it clear that they expect police to consult with them. Metro Atlanta law enforcement and faith leaders, with other community leaders, wisely decided to take a proactive approach to stem the tide of community division around the violence and other crimes in the area. On Saturday, June 13, 2015 in downtown Atlanta, the cradle of the American Civil Rights Movement, MovementForward, Inc. convened the hundreds of law enforcement officers and citizens of every age, race and ideology who stood in solidarity to promote and foster a culture of concern, cooperation and reciprocal respect. A Town Hall meeting was held in the historic Martin Luther King, Jr. International Chapel on the campus of Morehouse College. Participants included: the United States Attorney’s Office – Northern District of Georgia; Atlanta, Henry, Newton, Dekalb, Clayton,
ONE CONGREGATION ONE PRECINCT (OneCOP)
PROGRAM NARRATIVE

A Collaborative Movement Forward in Community Policing/Community Strengthening

Gwinnett, Fulton, Cobb, and Rockdale counties sheriffs’ offices and police departments; the Fraternal Order of Police State lodge of Georgia; Georgia Association of Chiefs of Police; Georgia Legislative Black Caucus; Georgia Sheriffs’ Association; IBPO – International Brotherhood of Police Officers – National Office; and numerous other civil rights, religious, political and media organizations. In addition to law enforcement and community leaders, the televised discussion featured families of both fallen officers and citizens killed by police officers in an effort to create an atmosphere of understanding, unity and reconciliation. Those in attendance agreed to not make their gathering an isolated event, but rather partner in an ongoing effort to embrace community policing. The rebirth and permanent repurposing of OneCOP is the programmatic continuation of that pivotal meeting.

On July 7, 2016, an unprecedented group of several hundred of Georgia’s most influential police and clergy leaders met at the Jimmy Carter Presidential Center in Atlanta for the formal launch of the One Congregation One Precinct initiative.
GOALS & OBJECTIVES

The Goal of OneCOP is to connect the resources of churches, synagogues, mosques, temples and other faith communities with law enforcement agencies to improve public safety and community relations. Ultimately, this program will substantively transform community policing by providing law enforcement executives and policy makers direct and unfettered access to the communities they serve and protect. During Year 1, MFI proposes to facilitate at least 150 partnerships in metro Atlanta, Durham, Montgomery and one additional southern metropolis. By the end of Year 2, MFI will have forged at least an additional 150, totaling at least 300 OneCOP partnerships nationally over the course of the first two years of the initiative.

The OneCOP project has four interwoven objectives:

Objective 1: Improve public safety through collaboration and information sharing to prevent, combat and solve crime utilizing the varied resources of churches, synagogues, mosques, temples and other such faith-based organizations.

Objective 2: Dramatically increase community engagement with patrol-level law enforcement professionals, via congregations, to decrease bias and increase understanding, trust and respect.

Objective 3: Proactively create a direct link between law enforcement executives and religious leaders in an effort to avert violent and divisive public responses to police-involved incidents while also giving voice to public concerns around policing.
Objective 4: Rapidly expand OneCOP’s presence from the Atlanta Metro area to additional major cities/markets across the U.S.

Efforts must begin immediately to stem mounting tensions between various communities and law enforcement officers by building partnerships and mutual understandings, as well as establishing a structure for citizens to assist law enforcement efforts. Local leaders must not wait for a riotous situation to explode such as it has in Charlotte, Ferguson, Baltimore, Cleveland, Baton Rouge, and elsewhere before they begin to prepare a response. Institutionalizing OneCOP, so that it is embraced by communities across the nation, will require a variety of staffing, networking, technology and social media resources.

2. Strategy to achieve program outcomes and goals
The Atlanta has a rich history of bringing people together to solve problems around race and justice. MovementForward, Inc. (MFI), a multifaceted, multiracial 501(c)(3) organization, is continues this legacy while also training communities across the United States to engage in these collaborative efforts. The tenets of MFI challenge demagoguery and divisiveness by transforming seeming adversaries into sincere allies for social change across racial, ethnic, religious, socioeconomic, professional and political spectrums. These tenets are the foundation upon which the One Congregation One Precinct (OneCOP) initiative will proliferate across the country with roots in the Atlanta Metro region.
OneCOP STRUCTURE & STRATEGY
The OneCOP structure is built around a partnership of a law enforcement sector with a faith community, based on location. Support from the targeted areas’ law enforcement agencies is the most critical first step in this endeavor. Through events such as the June 2015 Town Hall Meeting in Atlanta, MFI leaders will convene the target areas’ federal, state and local law enforcement, and prominent community leaders, to introduce this concept and garner large scale support. Northern District of Georgia United States Attorney John Horn convened the first Metro Atlanta law enforcement meeting on June 2, 2016. The Reverend Markel Hutchins and his key leadership staff planned, organized and conducted the aforementioned July 7, 2016 meeting at the Carter Center and will be lead conveners of future similar events.

OneCOP staff will be responsible for coordinating all logistics for these events. This will include securing the meeting site, creating promotional material, disseminating invitations, coordinating travel for OneCOP staff and consultants and ensuring all supplies and equipment are available for the presenters. Once hired, OneCOP’s Program Director, will serve as the primary facilitator and principal presenter, trainer and organizer for each large scale event. The anticipated outcome of this convocation of law enforcement executives and faith leaders is a shared understanding of and commitment to the OneCOP principles and design.
Once high level support for the OneCOP concept is established in a target area, the task of marrying the patrol officers to the local congregations will begin. Each participating police/sheriff department beat or precinct and each congregation will be partnered using OneCOP (Congregation One Precinct), new technology to be designed specifically to support the project; Geographic Information System (GIS); Google Maps; and other technology. CompStat (COMPuter STATistics) will also be used as one of the identification and matching tools if the local law enforcement agency has adopted this tool within their performance measurement/crime reduction strategy. ESRI or similar mapping software will be purchased and utilized to overlay a particular geographic area to identify congregations, houses of worship and law enforcement beats or precincts. Once identified, a OneCOP Partnership Specialist will contact the leader of the congregation (senior pastor, priest, rabbi, imam or other spiritual community leader) to introduce the OneCOP initiative and begin to forge the partnership with the police beat or precinct. The OneCOP staff will provide each participating institution with a basic structure, common objectives and a set of best practices upon which effective cop/community partnerships can be exacted, while also respecting the need for uniqueness in each individual partnership.
It is anticipated that each partnership will create specialized and targeted crime-fighting, crime prevention and crime solving activities based on the specific needs of each area. Activities may be as simple as encouraging a police officer to participate in a youth ministry social to as complex as convening an emergency meeting between the police and congregation executives to strategize about ways to reduce community fears following a rash of criminal activity.

CONGREGATION ROLES & PROPOSED ACTIVITIES
The Congregation, faith leader and appointed congregation coordinator each have a unique role to ensure the OneCOP program is seeded effectively and grows as a permanent presence within the community. Examples of the role and activities include:

THE CONGREGATION’S ROLE
- Structure partnerships and initiatives to directly address the specific and particular needs of the community where the main worship facility(s) is located.
- “Adopt” the street-level officers and/or deputies patrolling the neighborhood in which the building is located.
- Build relationships and rapport with both civilian and sworn officers who work within the precinct/zone/beat by creating various, innovative efforts to do so.
- Allow and encourage youth ministry involvement.
- Disseminate literature about criminal activity and unsolved crimes throughout the congregation and surrounding community.
ONE CONGREGATION ONE PRECINCT (OneCOP) PROGRAM NARRATIVE

A Collaborative Movement Forward in Community Policing/Community Strengthening

- Provide support (through guidance, counseling, and ministries) to the families and law enforcement officers victimized by crime upon request.
- Hire the officers who work in the area to provide coverage during special occasions held by the congregation.
- Designate the weekly service falling closest on the calendar to May 15th as “Law Enforcement Day” and invite adopted officers and their families’ to be honored guests.
- Send a delegation of congregation members to participate in annual OneCOP training conference in Atlanta.
- Utilize television, radio, social and other media outlets to promote OneCOP goals and objectives.

THE SENIOR PASTOR, PRIEST, RABBI, IMAM, OR SPIRITUAL COMMUNITY LEADER’S ROLE

- Endorse the initiative. Agree to allow the congregation to become an active participant.
- Confer and consult directly with law enforcement leaders following a police-involved controversy to create an effective response.
- Commit to promote cooperation with law enforcement and crime fighting (solving and prevention) through sermons, media, special programs, and outreach activities.
- Select a Coordinator, (who is a staff person, member or an auxiliary), to administer the program and serve as the congregation’s primary liaison with OneCOP staff and the local police department/precinct/zone/beat officers.
Create an anonymous vehicle through which people can report crimes and/or criminal suspects as well as make suggestions to the congregation's law enforcement partner(s).

Build personal relationships and rapport with leaders of the department/precinct/zone in the area.

Personally attend annual OneCOP half-day meeting in Atlanta for senior leaders of participating congregations.

Commit to doing an annual “ride-along” with the law enforcement partner(s) in an effort to foster better understanding by all involved parties.

Creatively develop other efforts to accomplish the objectives of OneCOP.

THE CONGREGATIONS’ COORDINATOR’S ROLE

Take overall responsibility for the implementation and management of the initiative.

Maintain a list of congregants who are a part of the congregation’s OneCOP ministry or program.

Develop and maintain the apparatus established by the pastor/priest/rabbi/imam, etc. to receive and process suggestions, citizen complaints, and crime tips.

Distribute information as requested (as appropriate).

Build personal relationships and rapport with officers in the area.

Coordinate informal, periodic officer visits and structured, quarterly “law enforcement appreciation” activities at the main congregation meeting place.
ONE CONGREGATION ONE PRECINCT (OneCOP)
PROGRAM NARRATIVE

A Collaborative Movement Forward in Community Policing/Community Strengthening

- Plan and implement crime prevention activities for the congregation and surrounding community encouraging innovation and creativity.
- Serve as the primary liaison between the congregation, the senior pastor/priest/rabbi/imam, etc., the police/sheriff department and the OneCOP staff.
- Provide quarterly updates to the OneCOP staff on activities.
- Commit to doing periodic “ride-alongs” with your law enforcement partner(s) in an effort to foster better understanding by all involved parties.
- Coordinate with the OneCOP staff on all media statements regarding the initiative.
- Recruit a youth leader in the congregation to serve as the assistant coordinator.

POLICE ROLE & ANTICIPATED ACTIVITIES

The law enforcement agency within the target area is envisioned to be an equal partner in the OneCOP initiative, committed to invest time, staff and collaborative dialogue with the matched congregation. Examples of the role and activities anticipated for the law enforcement department and its’ leadership include:

THE POLICE AND/OR SHERIFF DEPARTMENT’S ROLE
- Provide fact sheets and other literature about criminal activity and unsolved crimes for dissemination to the congregation.
- Conduct regular public safety briefings and basic self-defense seminars for congregations and their surrounding communities including local crime trends.
Utilize the congregational partners to aide in solving crimes and combating violence.

Adopt and utilize the technology (online portal, mapping and social media) developed through the OneCOP initiative to highlight positive law enforcement/community collaboration and promote transparency.

THE POLICE CHIEF AND/OR SHERIFF’S ROLE

- Endorse the initiative. Agree to allow the department to become an active participant.
- Convene and confer directly with partnering faith leaders following a police-involved controversy.
- Assign a command-level officer within the department to serve as your liaison with the OneCOP staff and coordinating body.
- Identify officers who live in the targeted neighborhoods and encourage them to take an active part in the ongoing activities/events of the OneCOP in their area.
- Develop ways to involve the congregation in the recruitment of new officers.
- Attend events held at the various houses of worship or other venues and actively listen to the congregation’s ideas and concerns.
- Provide the congregation with ideas for OneCOP activities based on the unique needs of the community and local officers.
The types of special events, ongoing activities, and open dialogue that are envisioned are endless. Many activities will be unique to the target area due to the demographics of the congregation or community safety needs at the time. Others may be more universal such as sermons devoted towards community policing on or around National Law Enforcement Day. All, however, will be centered around relationship building, promoting trust and enhancing public safety.

**THE USE OF SOCIAL MEDIA**

OneCOP (*Congregation One Precinct*) app a unique, valuable, and pioneering technology tool will be developed to create a communication platform for use across the OneCOP initiative. Proposed is the development of software and an online mobile application that will be linked with GIS, Facebook, Twitter, Instagram and the police agency's website to provide streams of information and dialogue around OneCOP and its’ mission. The mobile app will be used to post notification of upcoming events or after-event highlights/pictures/videos, allow the police to post alerts, crime statistics and hotspot maps. Congregation members can also notify police and other OneCOP constituents of suspicious activity in their area and express other public safety concerns. Photos, videos and tweets of positive police/community activity can be posted to the OneCOP app website. This application will also serve as the ideal tool for police and OneCOP staff to monitor in an effort to gauge the community's perception and sentiment around these community policing efforts. Concerns can be addressed proactively by the OneCOP leadership team in order to deescalate tensions rising in a particular community or neighborhood.
SEEDING & PROPOSED EXPANSION OF OneCOP
As noted previously, extensive efforts are already underway to create OneCOP partnerships in the Atlanta Metro Area. With tremendous support received from the U.S. Attorney's Office - Northern District of Georgia and county sheriffs' offices and police departments and other community groups, the OneCOP project was “soft launched” in the Atlanta and seven surrounding counties (Clayton, Cobb, DeKalb, Fulton, Gwinnett, Henry and Rockdale) on July 7, 2016. OneCOP projects will be developed and fostered across the area using OneCOP software and app, GIS, Google maps and other technology to match the police department/precinct/beat with the house of worship.

Once appropriate staffing, technology and other resources are in place within Year One of the project period, the program will expand to the cities of Durham, North Carolina, Montgomery Alabama, and one other yet to be determined southern U.S. metropolitan area. The concept has already been introduced to the Durham and Montgomery police chiefs, and they are supportive and eager to implement at the appropriate time. Year Two will begin the national expansion, with the OneCOP program proposed to be launched in eight (8) additional cities/markets across the country. These efforts will be the primary responsibility of the Implementation and Expansion Manager hired with grant funds, working closely with Reverend Hutchins and the Program Director.
3. Capacity and Experience
MovementForward Inc. (MFI) will be the primary agency leading this innovative project. Founded by a group of emerging faith-based leaders, the 501 (c)(3) organization engages people of every race, class, sector, and ideology in the work of social justice, equality and peace. With a stated mantra of "A Modern Collaboration for Human & Civil Rights," the organization provides inclusive, solution-based advocacy through dedicated change agents across the metro Atlanta area. MFI focuses on providing strategic leadership, targeted programs/projects, educational forums, community meetings and other advocacy to protect, advance and promote human and civil rights causes, racial reconciliation, social justice, peace, economic opportunities and educational parity for all.

MFI offers a continuum of unique community focused projects including:

1. Ongoing cause-related activism: Central to the work of MFI. MFI responds to crises around civil and human issues in an effort to bring unifying and conciliatory advocacy to potentially divisive controversies in the public sphere.

2. The “One Congregation One Precinct (OneCOP)” initiative: The flagship program and focus of this narrative.
3. The “Freedom Rides” Prison Industrial Complex Initiative: Students, community leaders, clerics, scholars, governmental officials and journalists participate in educational and research visits to various correctional facilities for the purpose of increasing public awareness regarding our nation’s growing prison population. This initiative also works to educate, inform and inspire inmates about post-prison educational and employment opportunities.

4. The “Community Conversations” Series Forums: Spiritually inspiring, interfaith forums that bring together thought and religious leaders, community volunteers, students, and other civic leaders for empowering discussions that lead to collaborative efforts throughout Metro-Atlanta. These forums aim to address sporadic and divisive public controversies, racial tensions and rash violence in local neighborhoods.

5. The “Crisis Intervention Team”: MFI-affiliated faith leaders, community advocates, and other respected citizens who work in tandem with neighborhood, civic and governmental leaders to craft strategic, targeted responses to specific controversial and potentially riotous incidents that arise where someone’s civil or human rights may have been violated so as to ensure peace and civility amongst local residents.

6. The “Torch Awards”: The Torch Awards Breakfast Gala and Celebration will be held annually during the month of April, beginning in 2018, to mark the anniversary of the death of Dr. Martin Luther King, Jr. Each year, the event will honor a
diverse group of women and men each year who carry the “Torch” of leadership, in their respective fields of work, by advancing the “Beloved Community” principles of social justice, fairness and harmony which Dr. King advocated.

MFI is under the strong leadership of co-founder and CEO Reverend Markel Hutchins. Widely regarded as one of the most gifted, charismatic and inspirational leaders of his generation, he embodies servant leadership. Rev. Hutchins has gained a national reputation advocating fairness and justice, having been personally mentored by and collaborated with civil rights icons from Coretta Scott King and Dorothy Height to Jesse Jackson and Andrew Young. His leadership experience includes being former National President and CEO of the National Youth Connection (N.Y.C.), Inc., a young-adult led civil rights group; Senior Advisor to the International United Food and Commercial Workers (UFCW) union; and a consultant to numerous other corporations, labor unions, small businesses and religious institutions across the country on matters of diversity, public affairs and crisis management as Managing Principal of MRH-LLC. An ordained Baptist minister and former African Methodist Episcopal (A.M.E.) pastor, he is a sought-after preacher, commanding speaker, as well as, an affective and effective activist. CNN, Fox News, C-Span, New York Times, USA Today, Newsweek, ABC, NBC, CBS, BET and many other media outlets have featured his work.
4. Management and Implementation Plan
The OneCOP program will be managed under the direct leadership of Rev. Hutchins, serving as chief organizing and operating officer. Rev. Hutchins will foster the OneCOP concept through facilitation of high level gatherings of federal, state and local law enforcement, fraternal organizations, faith and community leaders and advocacy groups. The Program Director will have responsibility for the implementation of the project in the Atlanta metro and other expanded targeted areas. The Program Director will provide coordination with major funding partners, as well as, strategic oversight on the project implementation, serve as the primary facilitator of high-level police executive to faith leader relationships and serve as the principal presenter, trainer and organizer of all OneCOP related events. He/she will also serve as a media spokesperson for the project. The Deputy Program Director will provide critical administrative, fiscal, protocol and management structure to the national program.

An Implementation and Expansion Manager will be hired to research, plan and coordinate the expansion of OneCOP into other targeted markets across the country. This Manager will also serve as the chief researcher for all things related to the project using custom technology tools and other available resources. The Implementation and Expansion Manager will manage OneCOP relationships nationally with major denominational religious bodies (i.e., Southern Baptist Convention, National Baptist Convention, African Methodist
Episcopal Church, U.S. Council of Catholic Bishops, The Union for Reform Judaism, etc.) as well as major law enforcement organizations (i.e., Fraternal Order of Police Officers, National Sheriffs’ Association, International Association of Chiefs of Police, National Organization of Black Law Enforcement Executives, etc.).

Five (5) Partnership Specialists will be hired coordinators for the direct facilitation of partnerships between the individual congregations and department jurisdictions. The Partnership Specialists will be responsible for vetting prospect congregations and partnering them with the law enforcement precinct/beat based upon needs and location. These specialists will be the partners’ direct link to each other. They will support and staff OneCOP partner events, coordinating law enforcement participation in community activities where appropriate. They will also be responsible for surveying and collecting data in their respective geographical area communities to gather evidence of the effectiveness of the project. These specialists will be responsible for identifying best practices and resolving any conflicts and lapses in communication that may arise between partners. During Year One, Partnership Specialist #1 will cover the Atlanta. Partnership Specialist #2 will cover Fulton County. Partnership Specialist #3 will cover Cobb and Gwinnett counties. Partnership Specialist #4 will cover Clayton and Henry counties. Partnership Specialist #5 will cover DeKalb and Rockdale counties. During Year Two, Partnership Specialist #1 will cover all of the Atlanta Metro Region.
ONE CONGREGATION ONE PRECINCT (OneCOP)
PROGRAM NARRATIVE
A Collaborative Movement Forward in Community Policing/Community Strengthening

Partnership Specialist # 2 will cover the state of Georgia outside of the Atlanta Metro Region. Partnership Specialist # 3 will cover the southern United States outside of Georgia. Partnership Specialist # 4 and Partnership Specialist # 5 will cover other targeted markets nationally outside of the southern region of the U.S.

IMPLEMENTATION PLAN – BRIEF TIMELINE
The tasks and timeline for meeting the program goals and proposed objectives include the following:

Year One Quarter 1 (June 2, 2016 - December 31, 2016)
- Convene Atlanta Metro (AM) Task Force Meeting
- Begin AM Congregation and Precinct matching with available technology
- Introduce concept to AM Congregation leaders
- Identify and adopt patrol-level officers
- Plan/initiate mutual AM partnership events, briefing, ceremonies
- Highlight positive events through TV, radio and internet media
- Begin Development and Deployment of mobile social media application
One Congregation One Precinct (OneCOP)

Program Narrative

A Collaborative Movement Forward in Community Policing/Community Strengthening

**Year One Quarter 2 (January 1, 2017 - March 30, 2017)**
- Conduct AM monthly meetings to engage police/congregation open discussion
- Develop/promote youth ministry initiatives within each AM partnership
- Begin replication of OneCOP model in Durham and Montgomery replicating AM tasks

**Year One Quarter 3 (April 1, 2017 - June 30, 2017)**
- Develop and host annual OneCOP Training Conference
- Conduct market analysis and network to identify future OneCOP sites
- Begin replication of model in another southern U.S. city

**Year One Quarter 4 - (July 1, 2017 - September 30, 2017)**
- Continue networking to garner support in other U.S. cities/markets

**Year Two Quarter 1 (October 1, 2017 - December 31, 2017)**
- Begin replication of model in two (2) new U.S. cities/markets

**Year Two Quarter 2 (January 1, 2018 - March 30, 2018)**
- Begin replication of model in two (2) new U.S. cities/markets

**Year Two Quarter 3 (April 1, 2018 - June 30, 2018)**
- Begin replication of model in two (2) new U.S. cities/markets

**Year Two Quarter 4 (July 1, 2018 - September 30, 2018)**
- Begin replication of model in two (2) new US cities/markets
5. Effectiveness of Program

MovementForward, Inc. (MFI) proposes a multidimensional approach to measure the results of the OneCOP program and its impact on community policing. The performance measures are intended to determine the extent to which the OneCOP initiative has changed the dynamics and perception of police/community interaction within a targeted area, as well as MFI's progress in implementing OneCOP models across the country.

Surveys will be developed to include a series of questions to gauge the congregation's perception and satisfaction with the policing activity in the area. Community safety, quality of life, police response efficiency and attitudes towards use of force may all be questions embedded in this survey. The surveys will be distributed to the community prior to the implementation of the OneCOP initiative, and at six month intervals throughout the first two years of the program. A similar survey will be developed and distributed to the law enforcement agency for the first-line officer/sheriff’s deputy too complete prior to, and at six month intervals post implementation of OneCOP. The post implementation survey will be uploaded onto One COP for online response and tabulation as well. Surveys will be analyzed by the Program Director and provided to the congregation(s) through the Partnership Specialist during regular gatherings. OneCOP leadership will also provide survey results to law enforcement leadership for review and discussion with the first-line officers and upper rank.
Additionally, survey results will be posted on the OneCOP mobile application. It is anticipated that the survey will establish baselines and metrics to measure progress, be used as a means to highlight areas of concern and engage the community and police in dialogue and activity to address these concerns. Survey results will be provided to major donors as part of an annual performance measurement report or at any time upon request.

MFI's progress in expanding the OneCOP program across the United States will be documented in a series of brief reports provided to all of our partners, major denominational religious bodies, and major law enforcement fraternal organizations. The reports will consist of: (1) number of OneCOP target areas (2) summarize milestone meetings and trainings held with national, state and local leaders, (3) identify partners endorsing OneCOP in the target area, (4) report aggregate numbers of OneCOP matches established in each area, (5) highlight several events conducted by OneCOP partners and (6) detail barriers encountered in implementation.

The most telling way to determine if the OneCOP program has had an impact on community policing is through the community's response following a high-profile police shooting or other lawful use of force. We hope the implementation of the program's tenants of transforming seeming adversaries into strong allies for social change will result in communities and police uniting peacefully to address the public safety of our communities.
FOR MORE INFORMATION CONTACT
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